

Collection 2018



Baby Art 

Live Love Remember



Live Love Remember

Live life, love your memories

First smile, first steps, first words... these most precious of memories are also the most fleeting, but with Baby Art they can be preserved forever for family and friends. Baby Art offers a complete range of beautifully designed and easy-to-use products for recording and preserving every aspect of baby's journey and every moment of love and laughter along the way - from pregnancy to early childhood.

These unique family mementos will capture and celebrate each important milestone in your shared journey, from baby bump and those fleeting first days and weeks after birth, to first attempts at drawing and painting and adventures of discovery and achievement as they get older and bolder. Create unique heirlooms and keepsakes to cherish and share a lifetime of memories so you can relive all the joy and emotions, tenderness and love for years to come.



SAFE FOR BABY: toxicologically and dermatologically tested

Sûr pour bébé : testé toxicologiquement et dermatologiquement.

Sicuri per il bambino: tossicologicamente e dermatologicamente testati.

Seguro para el bebé: probado toxicológica y dermatológicamente.

Seguro para o bebé: testado a nível dermatológico e toxicológico.





Waiting for Baby ● 04
Pregnancy

Souvenirs of my Newborn ● 06
0m +

Starting to create Together ● 16
12m +

Christmas Celebration ● 18

Selling Tools ● 20



Waiting for Baby

Pregnancy

Great expectations

Capture and keep wonderful memories of your pregnancy as you wait for your little one to make an entrance. Mark every milestone with Baby Art memory kits and belly sculptures.



My lovely Belly

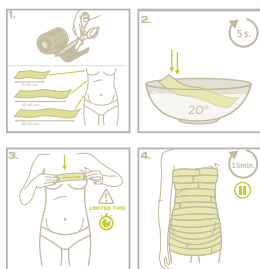
Belly cast kit



x6 idea cards



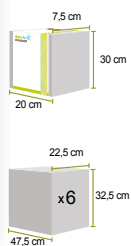
Instructions of use:



Content:



Packaging:



Ref: 34120003 - Cards available from Q1 2018

EAN: 5425019850067

Once Upon A Time

Measuring ribbon for belly

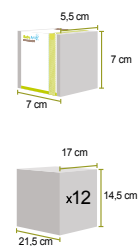
With a ready-to-sell



Content:

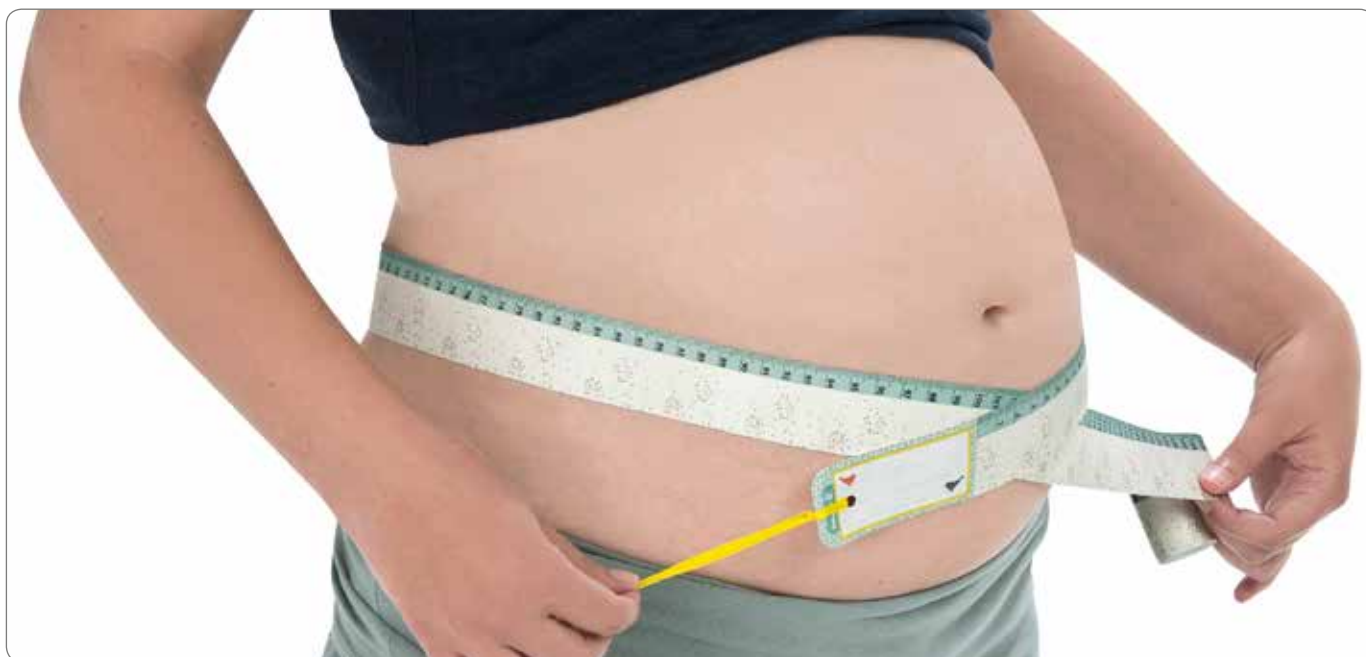


Packaging:



Ref: 34120178

EAN: 3220660260485





Souvenirs of my Newborn

0m +

Your baby joy

Your precious bundle has arrived and time will speed by. Preserve fleeting moments forever with Baby Art keepsakes including impressions of tiny hands and feet and a treasure box for cherished mementos.



Hello Baby

Treasure your memories



Dedicated display page 20

New



Crystalline

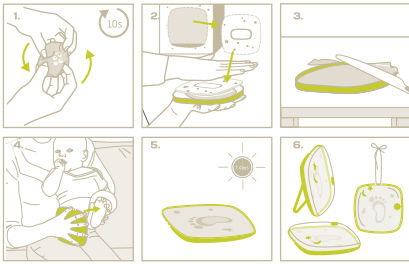


Galactic Green



Burgundy

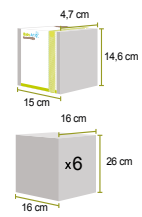
Instructions of use:



Content:



Packaging:



Crystalline Ref: 360109 1800

Galactic Green Ref: 360109 1900

Burgundy Ref: 360109 2600

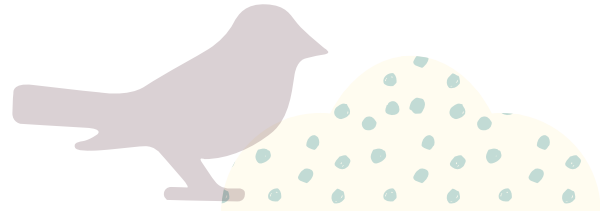
EAN: 3220660288724

EAN: 3220660288731

EAN: 3220660289264



Magic Box



Original version



Confetti

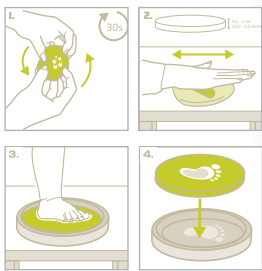
Original



White & Grey

Ocean

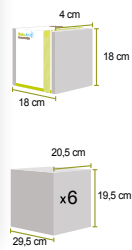
Instructions of use:



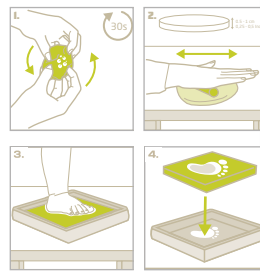
Content:



Packaging:



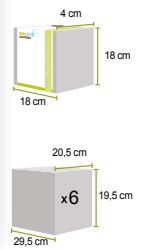
Instructions of use:



Content:



Packaging:



Confetti Ref: 34120145

Original Ref: 34120158

EAN: 3220660236817

EAN: 3220660240548

White & Grey Ref: 34120159

Ocean Ref: 34120136

EAN: 3220660240555

EAN: 3220660236701



Carolyn Gavin Limited Edition

New

Magic Box

Dedicated display page 20

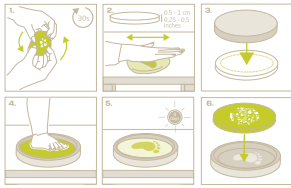


Birds



Flowers

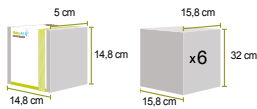
Instructions of use:



Content:



Packaging:



Flowers Ref: 360109 2200

Birds Ref: 360109 2300

EAN: 3220660288748

EAN: 3220660288755

My Baby Touch

Double print frame

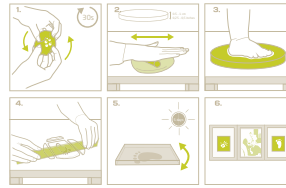
Dedicated display page 20



Reversible



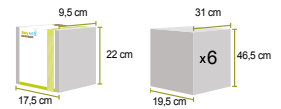
Instructions of use:



Content:



Packaging:



Ref: 360109 2500

EAN: 3220660288779



"I loved working on these 2 designs for the Dorel special edition magic boxes! I think they add a lovely painterly style to the line which is fresh and fun. A beautiful keepsake to treasure for a lifetime."

Carolyn Gavin

My Baby Touch

Rounded Simple print frame



White & Grey ■

Pastel ■■■

Grey ■■■■

With a ready-to-sell White Version

Instructions of use:

1. Mix the clay with water (30s).
2. Roll out the clay (10 min).
3. Press the baby's hand/foot into the clay.
4. Dry the prints.

Content:

Packaging:

6 cm
18 cm
18,5 cm
19 cm
x5
31 cm
19,5 cm

White & Grey Ref: 34120050	Pastel Ref: 34120138	Grey Ref: 34120137
EAN: 3220660148851	EAN: 3220660236725	EAN: 3220660236718

My Baby Touch

Rounded Double print frame



White & Grey ■

Pastel ■■■

Grey ■■■■

Instructions of use:

1. Mix the clay with water (30s).
2. Roll out the clay (10 min).
3. Press the baby's hand/foot into the clay.
4. Dry the prints.

Content:

Packaging:

9,5 cm
18 cm
18,5 cm
29,5 cm
x6
37,5 cm
19,5 cm

Grey Ref: 34120139	White & Grey Ref: 34120052	Pastel Ref: 34120140
EAN: 3220660236732	EAN: 3220660148875	EAN: 3220660236756



Copper Special Edition

My Baby Touch

New



Dark Grey ■ ■ ■ ■ □



Dark Grey ■ ■ ■ ■

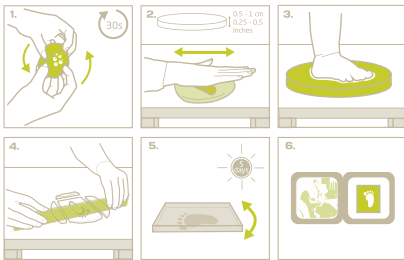


White ■ ■ ■ ■ ■



White ■ ■ ■ ■

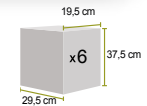
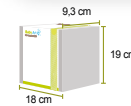
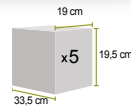
Instructions of use:



Content:



Packaging:



White Ref: 360109 2400

Dark Grey Ref: 360109 2900

Double white Ref: 360109 2800

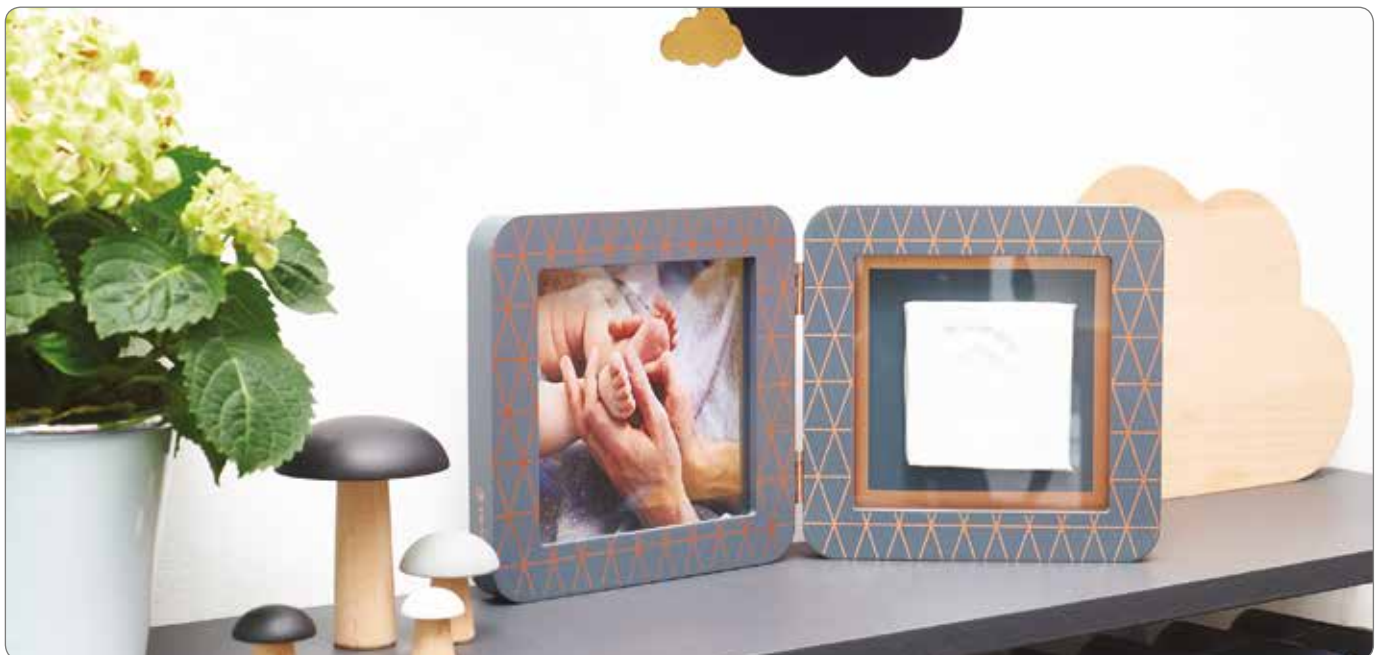
Double Dark Grey Ref: 360109 3100

EAN: 3220660288762

EAN: 3220660292479

EAN: 3220660291045

EAN: 3220660292486

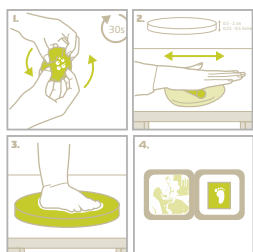


My Baby Touch Scandinavian

Simple print frame Special Edition



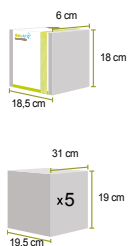
Instructions of use:



Content:



Packaging:



Ref: 360109 1300

EAN: 3220660273171



My Little Bird

Suspended Frame



Grey

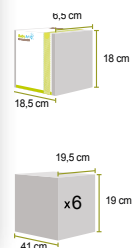
Instructions of use:



Content:



Packaging:



Grey Ref: 34120114

EAN: 3220660213528



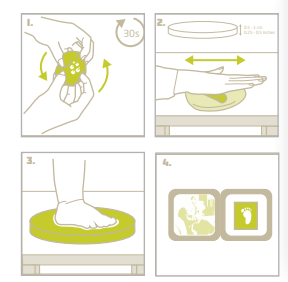


My Baby Touch

Wooden Simple print frame



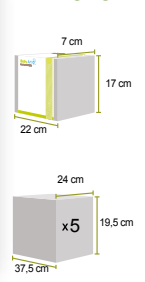
Instructions of use:



Content:



Packaging:



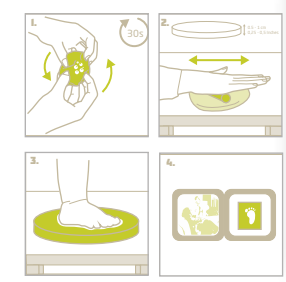
Honey Ref: 34120169 EAN: 3220660258987	Stormy Ref: 34120170 EAN: 3220660259007
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My Baby Touch

Wooden Double print frame



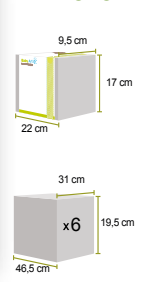
Instructions of use:



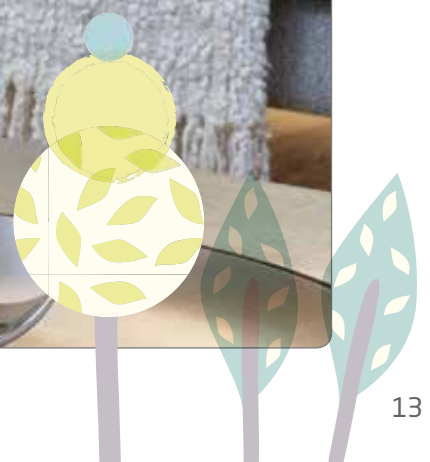
Content:



Packaging:



Honey Ref: 34120172 EAN: 3220660259014	Stormy Ref: 34120173 EAN: 3220660259038
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Tiny Touch

Wall print frame

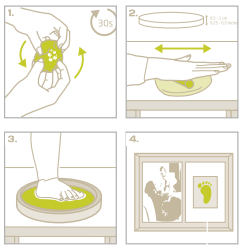


Honey



Stormy

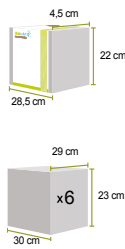
Instructions of use:



Content:



Packaging:

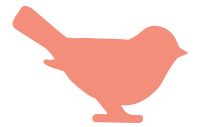


Honey Ref: 360109 3000

Stormy Ref: 360109 1400

EAN: 3220660272853

EAN: 3220660273188



My Little Treasures

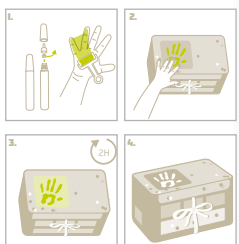
Treasures box



Grey



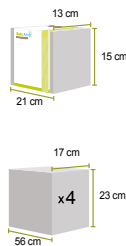
Instructions of use:



Content:



Packaging:



Grey Ref: 34120113

EAN: 3220660213511

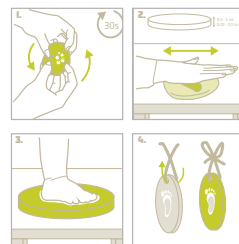
My Pure Touch

Keepsake



1 print 2 ribbons

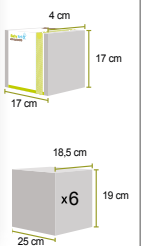
Instructions of use:



Content:



Packaging:



Ref: 34120021

EAN: 5425019850227

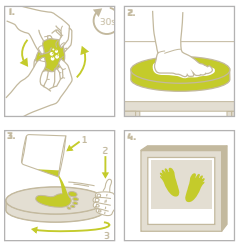
My Little Steps

Window sculpture Frame



White & Black

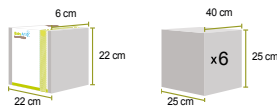
Instructions of use:



Content:



Packaging:



White & Black Ref: 34120078

EAN: 3220660169214

My First Year

First year photo print frame

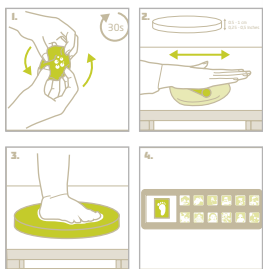


Honey



White & Grey

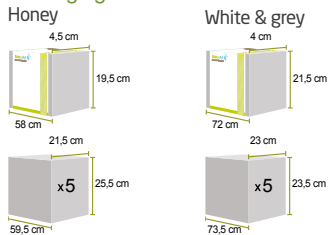
Instructions of use:



Content:



Packaging:



Honey Ref: 34120182

White & Grey Ref: 34120085

EAN: 3220660260843

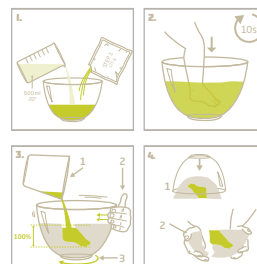
EAN: 3220660169283

My Baby Sculpture

Photo Sculpture Frame



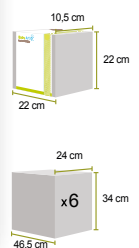
Instructions of use:



Content:



Packaging:



Ref: 34120183

EAN: 3220660260850



Starting to create Together

12m +

Creating treasured memories

Your little one will colour you happy. Use Baby Art to create gifts, family heirlooms and wall art for your home.



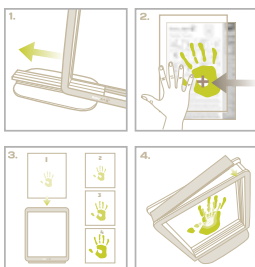
Family Touch

Superposed handprints

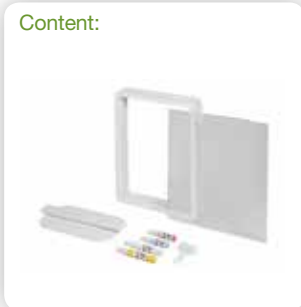
3D effects



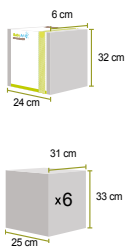
Instructions of use:



Content:



Packaging:



Ref: 360109 4000
EAN: 322066272860



Christmas Celebration

Festive Fun

Personalise your Christmas tree decorations with baby's name and hand or foot print, and make the festive season really special for you and your family.





My Christmas Fairy

Paint print Christmas ball



Display Christmas Ball

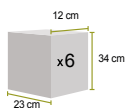
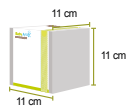
& Christmas Ball Ready Made



Instructions of use:



Packaging:



Content:



Red Ref: 34120153 EAN: 3220660238521	Gold Ref: 34120154 EAN: 3220660238538
Silver Ref: 34120155 EAN: 3220660238545	Ocean Ref: 34120157 EAN: 3220660238569

Display Ref: 34120126 EAN: 3220660215089	Ready-made Ball Ref: 34120152 EAN: 3220660236893
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Selling Tools

We're here for you

We're here to support your business with great sales tools and a dedicated team to answer queries about our full range of premium quality products.

Merchandising

Banner

Wobblers

Headers

Shelf banners

Artworks on demand

Discovery Kit

Instructions of use:

Content:

Packaging:

Ref: 34120064
EAN: 3220660168200

Promotional Displays

Hello Baby



Perfect to highlight the bright new Hello Baby product in stores.

Parfait pour mettre en avant le nouveau produit Hello Baby en magasins.

Perfetto come display per esporre il nuovo Hello Baby in negozio.

Perfecto para resaltar los nuevos productos Hello Baby en la tienda.

Perfeitos para evidenciar os novos produtos Hello Baby nas lojas.

Carolyn Gavin - Limited Edition



Promote the Carolyn Gavin - Limited Edition in an eye-catching atmosphere.

Créez un univers onirique en magasin pour valoriser l'Édition Limitée Carolyn Gavin.

Perfetto come display per esporre l'edizione limitata Carolyn Gavin.

Promociona la Edición Limitada de Carolyn Gavin en una atmósfera atractiva.

Divulgam a Edição Limitada Carolyn Gavin numa atmosfera apelativa.

Hello Baby - Display only
Ref: MBAD18000EU

EAN: 3220660295401

Carolyn Gavin - Display only
Ref: MBAD18001EU

EAN: 3220660295623

Hello Baby - Display with products
Ref: KF45800000

Carolyn Gavin - Display with products
Ref: KF45900000

Colors may vary

Demo tools



My baby touch demo
Ref: MBA17001NO

Hello Baby
Ref: MBA18001EU

Prints only
Ref: MBA17004NO

Family touch demo
Ref: MBA17005NO

Medium Display



Perfect as first offer display.
Medium size for an easy and modular placement in store.
Perfect fit for stationery items.

Parfait pour un premier assortiment.
Taille moyenne pour un placement facile et modulable en magasin.
Parfaitement compatible avec les produits de papeterie.

Perfetto come display per offerta basica.
Medie dimensioni per un posizionamento facile e modulare in negozio.
Misura ideale per gli articoli di cancelleria.

Perfecto para la presentación de toda la gama de productos.
De tamaño mediano y modular para una fácil colocación en la tienda.
Total compatibilidad con resto de artículos.

Expositor perfeito para uma primeira gama.
Tamanho médio para uma colocação fácil e modular na loja.
Perfeitamente compatível com os artigos de papelaria.

Ref: MBADEU17000

Modular Display



Long-lasting display.
Increased storage capacity.
Demo / Promo kit on demand.

Display durable.
Capacité de stockage augmentée.
Kit de demo / Promo sur demande.

Espositore durevole.
Maggiore capacità.
Demo / Promo kit su richiesta.

Display de larga duración.
Mayor capacidad de almacenaje.
Demo / Kit promoción bajo petición.

Expositor de longa duração.
Capacidade de armazenamento melhorada.
Kit de demonstração mediante solicitação.

Display
Ref: 34120160

Metal stand
Ref: MBA117003NO

Print frame demo
Ref: MBA117002NO

EAN: 3220660247608

After Sales Service



Modelling Material 40g
Ref: 93330003

Modelling Material 90g
Ref: 93330004

Modelling material (magic box)
Ref: 93330007

Step 1
Ref: 93330005

Step 2
Ref: 93330006

Waiting for Baby

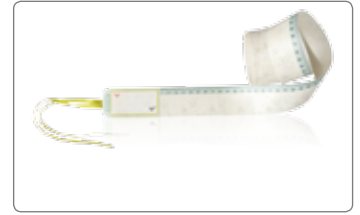
Pregnancy

My lovely Belly



Ref: 34120003

Once Upon a Time



Ref: 34120178

Souvenirs of my Newborn

0m+

Hello Baby



Crystalline Ref: 360109 1800 Galactic Green Ref: 360109 1900 Burgundy Ref: 360109 2600

Magic Box



Confetti Ref: 34120145

Original Ref: 34120158

White & Grey Ref: 34120159

Ocean Ref: 34120136

Carolyn Gavin - Limited Edition Magic Box



Flowers Ref: 360109 2200

Birds Ref: 360109 2300

My Baby Touch

New



Ref: 360109 2500

My Baby Touch - Rounded Simple & Double print frame



White & Grey Ref: 34120050

Pastel Ref: 34120138

Grey Ref: 34120137

Grey Ref: 34120139

White & Grey Ref: 34120052

Pastel Ref: 34120140

Copper - Special Edition My Baby Touch

New



White Ref: 360109 2400

Dark Grey Ref: 360109 2900

Double White Ref: 360109 2800

Double Dark Grey Ref: 360109 3100

My Baby Touch Scandinavian



Ref: 360109 1300

My Little Bird



Grey Ref: 34120114

My Pure Touch



Ref: 34120021

My Baby Touch - Wooden Simple & Double print frame



Honey Ref: 34120169

Stormy Ref: 34120170

Honey Ref: 34120172

Stormy Ref: 34120173

Tiny Touch



Honey Ref: 360109 3000

Stormy Ref: 360109 1400

My Little Treasures



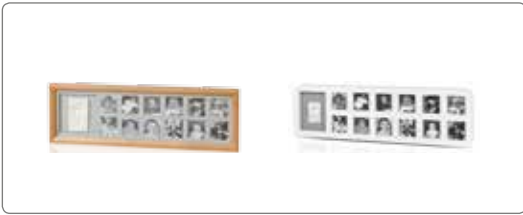
Grey Ref: 34120113

My Little Steps



White & Black Ref: 34120078

My first Year



Honey Ref: 34120182

White & Grey Ref: 34120085

My Baby Sculpture



Ref: 34120183

Starting to create Together

12m+

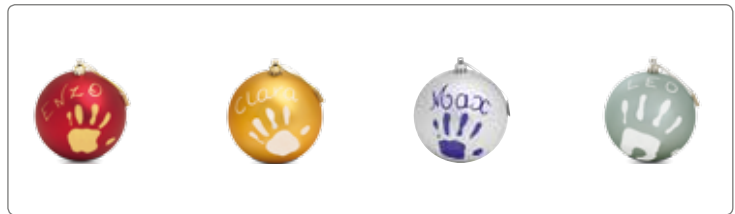
Family Touch



Ref: 360109 4000

Christmas Celebration

My Christmas Fairy



Red Ref: 34120153

Gold Ref: 34120154

Silver Ref: 34120155

Ocean Ref: 34120157

Display Christmas Ball



Display Ref: 34120126

Ready-made Ball Ref: 34120152

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